

Kristin Yates Thomas

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Media, Technology, & Society
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RESEARCH INTERESTS

My research interests focus on the creation, performance, and commodification of identity in mediated contexts. My dissertation subject area examines women who use social media tools as a means of performing and commodifying their identities as mothers.

EDUCATION

Northwestern University, Evanston, Illinois

2007-present **Ph.D. Candidate**, School of Communication
Media, Technology, & Society Program
Committee: *Dr. Eszter Hargittai (chair), Dr. James Webster, & Dr. Jennifer S. Light.*

2007 **Master of Science in Education (MSED)**, School of Education and Social Policy
Master's Thesis: *College Student Digital Culture*

University of British Columbia, Vancouver, British Columbia

2003 **Bachelor of Arts (BA)**, Classical Studies

Additional coursework, The School of Continuing Studies, Northwestern University: beginning and intermediate Spanish

GRANTS, FELLOWSHIPS, AND AWARDS

2011-2012 **Leadership Fellow**, Center for Leadership, Northwestern University
2011-2012 **School of Communication Fellowship**, Northwestern University
2009 **Top-two Faculty Paper Award**, International Communication Association
2007-2008 **Northwestern University Graduate Fellowship**, Northwestern University

REFEREED PUBLICATIONS

Articles

Hargittai, E., Fullerton, L., Menchen-Trevino, E., **Thomas, K. Y.** (2010). Trust Online: Young Adults' Evaluation of Web Content. *International Journal of Communication*. 4:468-494.

Conference Proceedings

Treem, J.W, **Thomas, K.Y.** (2010). What Makes a Blog a Blog? Exploring User Conceptualizations of an Old "New" Online Medium. *Association for the Advancement of Artificial Intelligence Conference on Weblogs and Social Media*, Washington, DC., 2010.

PRESENTATIONS

Conference Papers

Thomas, K.Y. (2012). (Re)mediating Motherhood: How Mommy-bloggers Have Reclaimed Mothering Expertise. *Mothers and History: Histories of Motherhood*, Toronto, Ontario, 2012. (accepted).

Thomas, K.Y. (2010). The Difference between Cool and Cold: Print Media Coverage of Clinton, Edwards, and Obama. *National Communication Association*, San Francisco, California, 2010.

Treem, J.W, **Thomas, K.Y.** (2010). Why Context Matters on the Web: Identical Content but Differing Perceptions of Online Media. *WebSci10 Conference*, Raleigh, North Carolina, 2010.

Hargittai, E., Fullerton, L., Menchen-Trevino, E., **Thomas, K.** Trust on the Web: How Young Adults Judge the Credibility of Online Content. *International Communication Association conference*, Chicago, Illinois, 2009.

Hargittai, E., **Fullerton, L.**, Menchen-Trevino, E., **Thomas, K.** (2008). Trusting the Web: Young Adults' Evaluation of Online Content. *Telecommunications Policy Research Conference*, Arlington, Virginia, 2008.

Invited Talks

"Facebook Goes Greek: Sorority Digital Culture," Northwestern University Office of Fraternity and Sorority Life service training, Evanston, Illinois, November 2006.

“Multiple Identities: Integrating Offline and Online Persona,” Northwestern University Student Affairs, Evanston, Illinois, September 2006.

“The Kids Are Alright: College Student Life in the Digital Age,” Closing speaker, Northwestern University Student Affairs Conference, Evanston, Illinois, June 2006.

“Millennial Students and Technology,” Guest Lecturer, TGS 510: Teaching with Technology, Northwestern University, Evanston, Illinois, January 2006.

“Student Digital Culture: How Students are Interacting on the Internet,” Invited Speaker, 2East Technology Series, Northwestern University, Evanston, Illinois, October 2005.

“Student Digital Culture: How Students Use the Web to Communicate and Connect,” Invited Speaker, Northwestern University Student Affairs Conference, Evanston, Illinois, June 2005.

“Student Digital Culture: Livejournal, Weblogs and The Facebook,” Big Ten Judicial Officers Conference, Evanston, Illinois, May 2005.

“Digital Student Culture,” Association of Campus Activities Administrators, Chicago, Illinois, September 2004.

“And We Shall Know Them by Their ... Weblogs?” Northwestern University Student Affairs Conference, June 2004.

“Helicopter Parents,” Panel Presentation, Northwestern University Student Affairs Conference, June 2004.

TEACHING EXPERIENCE

Paradigms and Strategies of Leadership: Teaching Assistant

- Fall Quarter 2011

Theories of Argumentation: Teaching Assistant

- Spring Quarter 2011
- Winter Quarter 2011

Theories of Persuasion: Teaching Assistant

- Fall Quarter 2011
- Fall Quarter 2010
- Spring Quarter 2010
- Fall Quarter 2009
- Fall Quarter 2008

Safe Space Training Facilitator, 2006–2009

The goal of facilitating this training is to provide a more hospitable environment for LGBT people on campus by establishing an identifiable network of people who can provide support, information, and a safe haven to GLBT people within the University community.

Straight But Not Narrow Program Facilitator, 2006-2008

Facilitated a sixty minute educational program designed for residence halls, fraternities and sororities, athletic teams, and any other student organization or university department that want to begin a dialogue with their members or residents with regards to the LGBT community at Northwestern.

DiversiFYInu Facilitator, 2006

Facilitated a classroom discussion section consisting of 30 freshmen for an hour long breakout group on issues of identity, multiculturalism, difference on our campus following a lecture by Tim Wise, a nationally renowned anti-racism activist.

PROFESSIONAL ACTIVITIES

Volunteerism

- 2008-2010 Northwestern University Library Committee
- 2008-2010 The Graduate School orientation volunteer
- 2003-2008 LGBT Support Network
- 2003-2008 Wildcat Welcome (New Student Week Committee)
- 2003-2006 Association of Northwestern University Women (ANUW), Board Member

Reviewing Experience

- Reviewer*, International Communication Association, Feminist Studies, Popular Communication & Communication and Technology units
- Reviewer*, National Communication Association, Feminist and Women Studies
- Reviewer*, International Journal of Communication
- Reviewer*, New Media & Society

Professional Memberships

- Member*, Motherhood Initiative for Research and Community Involvement (MIRCI)
- Member*, International Communication Association (ICA)
- Member*, National Communication Association (NCA)
- Member*, Canadian Communication Association (CCA-ACC)